

The Bulletin

May/June 2016

Volume 96 Number 3

The Official Publication of the Dental Society of Western Pennsylvania



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THE BULLETIN

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Dental Society of Western
Pennsylvania

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**2016 3Rivers Dental Conference
Registration Form
Nema colin Woodlands Resort
1001 La fayette Drive, Farmington, PA 15437
November 3 & 4, 2016 (Thursday & Friday)**

One Registrant Per Form – Please Photocopy for any additional

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Please circle: DENTIST HYGIENIST ASSISTANT STAFF SPOUSE

<u>Thursday Only</u>	Before 9/15/16	After 9/15/16
ADA Member Dentist	\$309 _____	\$359 _____
Non-Member Dentist	\$359 _____	\$409 _____
Staff	\$159 _____	\$184 _____

(*Child Abuse Recognition Course is NOT INCLUDED in the Thursday Only Passport – Must be paid for separately
DOES NOT INCLUDE lunch & social events – but tickets for lunch & social events can be purchased separately**)

<i>Child Abuse Recognition Course – ADA Member</i>	\$ 50 _____	
<i>Child Abuse Recognition Course –Non-ADA Member</i>	\$135 _____	
<i>Child Abuse Recognition Course – Staff</i>	\$ 50 _____	
<i>Additional Lunch Tickets</i>	\$ 50 _____	
<i>**Happy Hour – Comp to registered Dentists</i>	\$0 _____	
<i>(**except evening only registrants)</i>		
<i>Happy Hour</i>		(\$50 spouse/guest) _____

<u>Friday Only</u>		
ADA Member Dentist	\$309 _____	\$359 _____
Non-Member Dentist	\$359 _____	\$409 _____
Staff	\$159 _____	\$184 _____
<i>Additional Lunch Tickets</i>	\$ 50 _____	
<i>President's Dinner (cash bar)</i>	\$ 85/per person _____	

2-Day
 ADA Member Dentist \$479 _____ \$499 _____
*****Members Only Special – Free Course** \$0 _____
*****MEMBERS ONLY – EARLY BIRD SPECIAL: "CHILD ABUSE RECOGNITION & REPORTING FOR DENTAL PROFESSIONALS"**
FREE WITH PURCHASE OF A 2-DAY PASSPORT UNTIL AUGUST 1, 2016 OR UNTIL SOLD OUT WHICHEVER COMES FIRST**

Non-Member Dentist	\$579 _____	\$599 _____
Staff	\$259 _____	\$259 _____
<i>Additional Lunch Tickets</i>	\$ 50 _____	
<i>Happy Hour – Comp to registered Dentists</i>	\$ 0 _____	
<i>Happy Hour</i>		(\$50 spouse/guest) _____
<i>President's Dinner (cash bar)</i>	\$85/per person _____	

Payment may be made via check or credit card
 Make checks payable to: Odontological Society of Western PA

Credit Card # _____ Exp. Date _____ CVV _____

Name and address on card _____

Mail completed form with payment to:
 Dental Society of Western Pennsylvania, 900 Cedar Avenue, Pittsburgh, PA 15212
 Phone: 412-321-5810 Fax: 412-321-7719 e-mail: threeriversdental@verizon.net

ACTIVITIES, ENTERTAINMENT AND SPECIAL MEETINGS

Thursday, November 3, 2016

8am – 9am	Registration/Visit with Vendors
8am – 5pm	Vendor Hours
8am – 9am	Past Presidents Breakfast – Joseph’s Room
9am – 4:30pm	Dr. Michael B. Miller lecture
12Noon – 1:30pm	Lunch and Visit with Vendors Lunch complimentary to all course registrants ** (except evening only registrants) (Additional lunch tickets \$50/person)
12Noon	DSWP Annual Business Meeting, all members invited
4:45pm – 5:45pm	Happy Hour Party, complimentary for registered dentists ** (except evening registrants) Open bar and hors d’oeuvres (Spouse/guest: \$50/person)
6pm – 8pm	“Child Abuse Recognition and Reporting for Dental Professionals” Course **MEMBERS ONLY EARLY BIRD SPECIAL – THIS COURSE FREE WITH A 2-DAY PASSPORT UNTIL AUGUST 1, 2016 OR UNTIL SOLD OUT – WHICHEVER COMES FIRST**

Friday, November 4, 2016

8am – 9am	Registration/Visit with Vendors
8am – 4pm	Vendor Hours
9am – 4:30pm	Dr. Harold L. Crossley lecture
12Noon – 1:30pm	Lunch and Visit with Vendors *Lunch complimentary to all course registrants* (Additional lunch tickets \$50/person)
6:30pm – 10pm	President’s Dinner Honoring Dr. Beth A. Troy Entertainment by The Burgh Band (\$85/person – cash bar) *All are welcome to attend*

RESERVE YOUR ROOM NOW

Rooms are being held starting at \$169+tax/night. Reservations: Call 1-800-422-2736 x1 or 724-329-8555 and mention the 3Rivers Dental Conference.

THURSDAY, NOVEMBER 3, 2016

Michael B. Miller, DDS, FAGD, FAACD

9am – 12 Noon/1:30pm – 4:30pm

“Top Products You Must Have to Make Your Life Easier” 6 CE Credits

Tired of buying products that are overhyped and fail to live up to their billing? This presentation covers the top products, materials, and equipment based on tests completed by **REALITY**. Price comparisons and unbiased recommendations for purchasing will be given to save you money and make your practice more profitable and less stressful. Cut through the marketing hype and see what works and what doesn't.

Topics to be covered in this presentation: Adhesives/Bonding Agents – are the universal adhesives really universal? Bleaching Materials – In Office and Home – are there any effective options to trays? Cements – what's the best for veneers and crowns. Clinical Cameras – the cool new ones. Composites – can you really bulk fill any posterior prep? Curing Lights – does a 3-second work? Desensitizers – is Gluma still the product of choice? Silver Diamine Fluoride – do we finally have a magic bullet for caries? Handheld, Portable X-Ray Units – is it time to stop buying wall units? Impression Materials/Devices – are you ready to switch to digital? Gingival Retraction – can we finally cut the cord? Headlights – do you still need a battery pack on your hip? Loupes – how much magnification do you need? Indirect Resins – are they a substitute for ceramics? Endo – the gadget parade continues. Sports Dentistry – the best mouthguards and more.

Michael B. Miller is a Fellow of the Academy of General Dentistry and an Accredited Member and Fellow of the American Academy of Cosmetic Dentistry. In 1986, Dr. Miller's quest for unbiased information for his own dental practice lead him to create Reality Publishing Company, which has grown into one of the leading non-commercial product evaluation sources in the world today. In 1992, he received the Excellence in Journalism Award from the AACD and in 1993, he received a Special Citation Award in Journalism by the International College of Dentists.

THURSDAY, NOVEMBER 3, 2016

Camille Kostelac-Cherry, Esq.

6pm – 8pm

“Child Abuse Recognition and Reporting for Dental Professionals” 2 CE Credits

PDA's program, *Child Abuse Recognition and Reporting for Dental Professionals*, is approved by the Department of Human Services and the PA State Board of Dentistry and will fulfill Act 31 mandatory CE requirements for licensed dental professional (dentists, hygienists and EFDAs). PDA's program is custom designed for dental professionals and offers two CE credits that can be applied toward the hours you need to renew your dental license. Upon completion of the course, the participant will: Understand categories of child abuse as defined by the Child Protective Services Law; Recognize universal child abuse indicators; Recognize clinical and intraoral pathologies of physical and sexual abuse; Understand the legal responsibilities as mandated reporters; Know when, how and where to report suspected abuse, and what happens after a report is made; Understand the protections for reporters and penalties for failure to report.

Camille Kostelac-Cherry, Esq., has served the Pennsylvania Dental Association as its Chief Executive Officer since June 1994. She received her law degree from the Dickinson School of Law in 1983. Her undergraduate studies were completed at Indiana University of Pennsylvania. She is a member of the Pennsylvania Bar Association and also serves as a board member for several businesses as well as professional and non-profit organizations.

FRIDAY, NOVEMBER 4, 2016

Harold L. Crossley, DDS, MS, Ph.D

9am – 12 Noon/1:30pm – 4:30pm

“Street Drugs Exposed – What Your Patients and Your Kids ARE NOT Telling You!!” 6CE Credits

**** (MUST BE 18 YEARS OF AGE OR OLDER TO ATTEND – NO EXCEPTIONS) ****

What questions should I be asking my patients to avoid drug interactions with street drugs? What is the impact on my practice of the recent resolutions, approved by the American Dental Association, for providing dental care for patients who are and/or have been chemically dependent? What are some of the oral manifestations of street drug abuse? How will I know if a person is under the influence of street drugs? What are the characteristics of and how do I manage the “doctor shopper”? Do I have to take any precautions with the dental patient who is under the influence? Why is it so important that the dental staff be knowledgeable about street drugs? Why am I at risk? What are some characteristics of adolescent substance abuse and what do I do about it. The dental team is in a unique position providing dental care to the patient population that may be regular users or experimenting with mood altering drugs. This dynamic, brutally honest, and graphic presentation will take you from the streets and into the office to help you identify and manage the substance abusing patient. Discussion includes the origins, types, mechanisms of action, and signs and symptoms of commonly abused prescription and illicit drugs.

Learn: the signs and symptoms of commonly abused prescription and illicit drugs in patients and adolescents; the biochemical basis for the disease of addiction; what medications to avoid with the suspected drug abusing patient; how to recognize and manage the doctor shopper; how to manage the chemically-dependent patient; what are “meth mouth”, “lean”, “whippets”, “parachuting”, “bath salts”, “Spice Diamond, Spice Gold” and more; why some people become addicted and others do not; how does my kid get intoxicated on hand sanitizer?

Harold L. Crossley received a Bachelor of Science degree in Pharmacy, the Master of Science and Doctorate degrees in Pharmacology, and the DDS Degree. The liaison between the classroom and his part-time dental practice produced a practical approach to understanding the pharmacology of drugs used in the dental office. He has co-authored a number of articles and four books dealing with a variety of topics within the field of pharmacology. He has been a consultant for the United States Drug Enforcement Administration and other law enforcement agencies since 1974.



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2016 BOARD OF DIRECTORS MEETING

JANUARY 20, 2016	WEDNESDAY	DSWP
FEBRUARY 17	WEDNESDAY	DSWP
MARCH 9	WEDNESDAY	DSWP
APRIL 20	WEDNESDAY	DSWP
MAY 11	WEDNESDAY	DSWP
JUNE 15	WEDNESDAY	DSWP
SEPTEMBER 21	WEDNESDAY	DSWP
OCTOBER 19	WEDNESDAY	DSWP
NOVEMBER 16	WEDNESDAY	DSWP

**ADA ANNUAL SESSION
OCTOBER 20 – 25, 2016
DENVER**

**3RIVERS DENTAL CONFERENCE
NOVEMBER 3 – 4, 2016
NEMACOLIN WOODLANDS RESORT**

**ANESTHESIA/CPR UPDATE
FRIDAY, FEBRUARY 3, 2017
RIVERS CASINO**

PLEASE MARK YOUR CALENDARS

The Value of a Nonprofit is Priceless—Why the Medical Bureau Exists

By: Marissa C. Frazier, Medical Bureau Representative

We exist to serve a need in the community. The work you do costs money; sometimes a large amount. Patients aren't always in the position to pay for that care. The uninsured and under-insured deserve the best treatment plan you recommend and they deserve to pay for only those services.

The 9% service fee charged on every loan is not to benefit The Medical Bureau. It simply covers our operating expenses and allows us to continue to offer never-any-interest financing to your deserving patients. Think of it as a charitable donation towards an honest, reputable organization that has been helping people in the Southwestern PA area since 1937.

As a nonprofit, we don't operate in an effort to gain revenue for the benefit of the owner, directors, or shareholders. The main goal of a nonprofit is to generate funds and volunteer assistance to those in need. The only people who benefit are the patients who need the work and also you, the service provider. The more loans we approve, the more revenue we generate, and that 9% can go down. Our operating expenses won't change, but that fee will. We are run by our Board of Directors consisting of 8 physicians and dentists. Some are retired while others are still practicing. These are your peers. They know what it's like trying to juggle what's best for the patient against what the insurance will cover and what the patient can afford. They know that even if a root canal is best, the extraction is cheaper, so oftentimes people sacrifice a tooth to spare their wallets. That shouldn't have to happen. These board members have you in mind when they make every decision. They want to protect you and your patients. A loan from us means a guaranteed payment in full instead of receivables. It means you have contributed a fee allowing us to continue our mission.

We understand that other financing companies can offer a lower rate, and that seems enticing. Money talks. But they are only able to offer that rate at the expense of your trusting patients. They *must* make a profit, and depend upon patient default at predatory rates to insure that they do. So who really benefits? The big business. And who loses? The patient. We just don't think that's fair.

Please consider the Medical Bureau first when advising your patients about treatment financing.

Medical Bureau
4227 Steubenville Pike
Pittsburgh, PA 15205
412-539-0990



Pitt ASDA Presents

The 10th Annual SDM Charitable Golf Outing

@ Birdsfoot Golf Club



\$75 a person

Golf Will Include:

18 hole scramble format

Breakfast, Lunch, and
Unlimited Beer

Prizes for course events



Saturday, July 16th

Get your teams of 4 ready to compete against students, staff, faculty, alumni, family, and friends while raising money and awareness for a good cause.

Registration & Warm Ups:

(Range Balls provided)

7:30 AM – 8:00 AM

Shotgun Start @ 8:00 AM

**Proceeds to Benefit the Children's
Home of Pittsburgh**

Pitt ASDA Annual Charity Golf Outing

Tiers of Sponsorship

- **Individual Hole**
 - **\$350** Includes Creation and Placement of a Sign at Designated Hole
 - **\$600** Includes Two Golfing Passes for Representatives to Golf in the Tournament
 - **Breakfast**
 - **\$500** Includes Opportunity to Speak and Network with Golfers Prior to the Shotgun Start*
 - **Lunch**
 - **\$1200** Includes Opportunity to Speak and Network with Golfers During Provided Lunch*
 - **Hole-In-One Prize Sponsor**
 - **\$150** Includes Sponsorship of a Trip to Vegas Provided by Birdsfoot to Winner
 - **\$250** Includes Sponsorship of \$5,000 Cash Prize Provided by Birdsfoot to Winner
 - **\$350** Includes Sponsorship of \$10,000 Cash Prize Provided by Birdsfoot to Winner
- General donations to the tournament of any amount will be accepted in return for placement of the sponsor's name on the outing banner.
- Sponsors are welcome to bring samples or promotional products to be distributed to golfers or raffied off at the luncheon.

*Limited spots available

Contact:
Ashley Kloubka
Ark75@pitt.edu
(814)-414-6729

Proposed Changes to DSWP Constitution and Bylaws

CONSTITUTION ARTICLE V OFFICERS

SECTION 1 – Elective Officers:

The elective officers shall be a President, President-Elect, Vice-President, Secretary and Treasurer, each of whom shall be elected as provided in Chapter II of these Bylaws and shall serve a term of one year **except that the President may serve a term of two years. ~~The Secretary and the Treasurer may serve no more than five consecutive one year terms.~~** The elective officers of this Society shall serve as Directors.

BYLAWS

CHAPTER II ELECTION AND DUTIES OF OFFICERS

SECTION 1 – Election of Officers:

The elective officers of this Society shall be elected during the Annual Business Meeting. Newly elected officers shall take office when installed in January of the year immediately following their election, and shall serve **for one year to the end of their stated terms** or until their successors are duly elected and qualified.

Note: The proposed changes will be voted on during the Annual Meeting at the Rivers Dental Conference in Nemascolin.

Branch Society News

Fayette County Dental Society

The Fayette County Dental Society met at Uniontown Country Club on Thursday, May 12, 2016. Dr. Dale Cadwallader, Fayette President and current DSWP Vice-President called the meeting to order. Special guests were Dr. Herbert Ray, Jr., PDA President and Dr. Cynthia L. Schuler, PDA Vice-President and DSWP Secretary. Dr. Schuler gave a lecture entitled "ADA's Best Management Practices for Amalgam Waste and Other Issues." Dr. Chris Sepic volunteered to represent Fayette on the DSWP Membership Committee. Those in attendance were given a PDA update on current matters. The group pledged to plan a fall meeting and work to invite non-renews and non-members.

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- Travel
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- Medicare
- Disability
- Long-Term Care
- Pet Insurance
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MAY/JUNE 2016 CLASSIFIED ADS

SEEKING LONG-TERM PARTNER – in busy, two-doctor, seven-operatory general practice in Butler County. Procedures include restorative, removable, cosmetics, endodontics, oral surgery, crown/bridge, implant placement and restoration. Digital charting and radiographs. Recommended few years of experience or completion of a GPR. Please call if interested. (724) 282-2000.

OFFICE SPACE - previously used for a dental office now available in Monroeville. Some equipment if wanted. Other dental specialties are also in the building. All utilities except electric. Good opportunity to start or add an additional office. (412) 824-9060.

PARAGON Dental Practice Transitions – thinking of selling or purchasing a practice, adding an associate, or need an Appraisal for estate planning? Contact Dr. David Moffa, DMD, MAGD (724) 244-9449 or dmoffa@paragon.us.com. Free Consults. No obligation, just education.

BUYING OR SELLING A PRACTICE? Whether you are looking to buy one of our W. PA listings from \$200k to \$2.5mil or are looking to sell, call us for an absolutely free consultation. Additionally, we offer formal Valuation Services in case of divorce, business, estate or retirement planning, help in determining exit strategy, partner “buy-out”, etc. **United Dental Brokers of America**. Bob Septak, (412) 931-1040, bob@udba.biz – www.udba.biz



ADVERTISING POLICY

Classified: Members – a minimum charge of \$40 for the first 35 words. Non-Members – a minimum charge of \$50 for the first 35 words – fifty cents for each additional word. \$10 for a Box number. **ALL classified ads must be paid for upon submission and must be typewritten or printed.**

Policy: Although the DSWP believes that advertisements published herein are from reputable sources, the Society neither investigates the offers or assumes responsibility for them. The DSWP reserves the right to decline or withdraw advertising.

Box Numbers: Box numbers are provided to insure the confidentiality of our advertisers.

Replies to box number ads should be addressed to: Classified Department, Box Number _____, The Bulletin. The box number must appear on the envelope; names of box number advertisers cannot be revealed. All responses will be mailed, unopened, to the advertiser immediately upon receipt.

Mailing Address: The Bulletin, 900 Cedar Avenue, Pittsburgh, PA 15212

SAVE THE DATE

**THURSDAY, NOVEMBER 3
&
FRIDAY, NOVEMBER 4, 2016
SRIVERS DENTAL CONFERENCE**

**@ Nemacolin Woodlands Resort
DR. MICHAEL MILLER & DR. HAROLD CROSSLEY**

Contact the Dental Society of Western PA
(412) 321-5810 or threeriversdental@verizon.net
for more information

MoM-n-PA Update

Congratulations to the members of the DSWP for a very successful MoM-n-PA event.

Leads were given information regarding the attendance, procedures, etc.

The 2016 Pittsburgh MoM-n-PA event provided \$841,959 of free dental care. This is quite comparable to the \$850,000 in Philadelphia in 2013; and \$875,905 in Harrisburg in 2015.

The Pittsburgh MoM-n-PA saw significantly less patients than other MoMs (~900 vs ~1800 in Philadelphia and ~1700 in Harrisburg); however, we were able to provide the majority, if not all, of the dental treatments needed by patients. Despite having less patients, the amount of procedures completed were very similar to past MoMs.

All in all, it was a great success. Since the majority of DSWP members participated in MoM-n-PA, it's only appropriate to acknowledge the contribution of our members to this worthwhile cause.

Congratulations, everyone. Next year's MoM-n-PA will be at Erie, PA on June 16th and 17th.

The Bulletin is published bimonthly and represents the nine counties the Dental Society of Western Pennsylvania comprises: Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Washington, and Westmoreland. The DSWP, PDA, ADA or any of its subsidiaries, councils, or agencies does not necessarily endorse statements of opinion. Letters to the Editor must be signed and may be edited. Communications should be addressed to the

Editor,

900 Cedar Avenue Pittsburgh, PA 15212.

The Society telephone: (412) 321-5810. FAX: (412) 321-7719.

Our website is www.dswp.org

The Society's email address is threeriversdental@verizon.net

All copy for publication in The Bulletin must be in the hands of the editor by the 1st of the month preceding the next issue. Copy received after that date, if still newsworthy, may be published in the next issue.

DSWP

Dental Society of Western Pennsylvania